

5.8.5 Usage and Outreach

5.8.5.1 Create and Implement an Education and Outreach Plan in Support of Interoperable Communications

NECP Alignment:

NECP Objective	NECP Initiative	NECP Milestone
1	1.3	2

Gap Statement: In a vast state with many remote areas and many critical public safety needs to address, it is difficult for all stakeholders to stay informed regarding critical public safety interoperable communications issues.

Initiative Description: The Education and Outreach Plan will encourage collaboration and educate policy makers and practitioners on:

- Federal and state-level interoperability initiatives, mandates, requirements, and guidelines
- National requirements and timelines
- Best practices throughout Arizona

The plan will also describe the roles, responsibilities, and opportunities for involvement of PSCC, SIEC, regional partners, and all federal, state, local, and tribal agencies/organizations in the implementation of the statewide plan.

Priority: Medium

Term/Timeframe: Short-term (2012)

Lead/Owner: PSIC Office

Primary Participants:

- Regional partners
- State agency users
- PSCC
- SIEC

Action Plan:

- 1) Develop and implement an Outreach Plan that activates regional, federal, state, local, and tribal stakeholders in support of interoperable communications
 - a. Identify strategies for stakeholder involvement
 - b. Submit for stakeholder/SME review/feedback/recommendations
 - c. Present revised drafts to the appropriate approval body(ies) for further review and approval
- 2) Implement approved approaches
- 3) Update the Plan annually
- 4) Conduct both on-going and end result evaluations

Objectives:

- 1) Develop and implement a statewide Education and Outreach Plan in support of interoperable communications that describes the plan for encouraging collaboration and educating policy makers and practitioners
- 2) Provide outreach to all stakeholders regarding NECP requirements and timelines
- 3) Provide outreach to all stakeholders regarding public safety broadband
- 4) Provide outreach to all stakeholders regarding FCC narrowbanding requirements and timelines

Performance Measures:

- 1) Develop partnerships with agency public information officers, communication managers, regional communication centers and emergency managers
- 2) Implement the statewide Education and Outreach Plan

Critical Success Factors/Risks:

- 1) Availability of resources (e.g., funding, staffing, equipment, etc.)
- 2) Cooperation of stakeholders into a statewide discussion process

Funding:

- Federal
 - IECGP
 - OEC
- State
 - PSIC Office

Potential funding

- Federal
 - SLIGP

Outreach Plan: See Sections 4.5.4 and 5.8.5.1.